



CULTURE

EMPLOYEE ENGAGEMENT & COMMUNICATIONS

Create a culture that fosters positive progress – empower and motivate your staff to take action on sustainable healthcare.

How we can help

We work with you to create a bespoke approach to engaging your staff through our multi-award-winning “Dare to Care” campaign. We provide a fresh and fun way of encouraging staff to take action that will fit into their busy schedule and cut carbon, save money and support workforce wellbeing at the same time.

Why it works

We take an adaptable approach that gives staff the power to make a lasting and visible difference with incremental behaviour changes that are part-of and not add-ons to the daily workload.

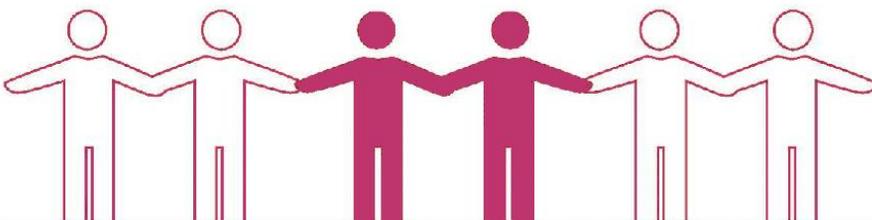
We create a campaign that offers opportunities for two-way communications that allow people to share their story, so they can create the narrative for change. It reaches all levels of the organisation, from the board to the frontline staff.

Let's talk

Interested in finding out more? Contact
Susie Vernon, Head of Environment

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CASE STUDY: SUSSEX COMMUNITY NHS TRUST



Daring to Care

In 2015 we launched an innovative staff engagement campaign at Sussex Community NHS Trust, *Dare to Care*.

This award-winning campaign moves away from a 'don't' mentality and adopts a more fun focused 'do' approach. We ask staff to sign up to pledges (or 'Dares') that support wellbeing and the environment; we use stories from our staff to inspire their peers and we give out prizes along the way...

24/7 Access to the campaign

Our website www.carewithoutcarbon.org is the hub of the campaign so our can get involved 24/7 and from across all our different sites – perfect for healthcare shift patterns. The website is supported by more traditional communications such as posters (featuring our very own Trust staff) and newsletters making it accessible to all.

In the first 6 months more than 400 staff signed up to over 1,400 pledges, driving change across the board from environment to wellbeing. Following the success of Dare to Care at Sussex Community NHS Trust, the campaign is now being adopted by other healthcare organisations across Sussex.





JOURNEYS

TRANSPORT & TRAVEL

Empower your staff to spend less time behind the wheel and more time with patients. Enable healthier, cleaner travel – saving money and cutting carbon.

How we can help

Working closely with you we undertake a full review of your Transport and Travel operations to establish the unique and specific needs of your organisation. Using our findings we help you to reduce mileage and cut carbon right across your operations, including providing support with route-planning, low-emission vehicles, agile working and salary sacrifice schemes.

Why it works

Our approach is realistic, tailored to your needs and embeds a future focus to deliver lasting change. We know you need to travel but we can show you how to travel less, and travel smarter. We have provided Transport and Fleet services to NHS Trusts for many years and understand that no two Trusts have the same profile, geography and requirements. Our tailored approach makes the difference and encourages buy in from staff – reducing miles, cutting carbon and benefiting patient care.

Our team has proven success at driving down the cost of travel, gaining awards for carbon and mileage reduction. You concentrate on care, we'll get you there.

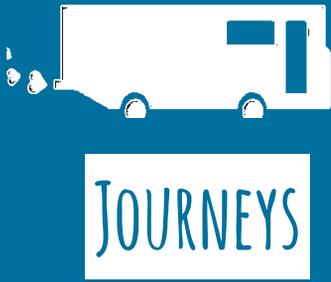
Let's talk

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CASE STUDY: ONE MILLION MILES



Travel Bureau – Open for Business

As part of their Business Travel Plan, Sussex Community NHS Trust opened the Travel Bureau in 2012 – a one-stop shop to help staff rethink their journeys and travel more sustainably.

Staff can book one of 16 low-emission pool vehicles (15 hybrid and one electric) for work travel, which reduces emissions and allows them to commute on public transport, by bike or on foot. The Trust also offers a lease car scheme (with capped emissions), a tax-free bike scheme and interest-free season ticket loans.

Less travel time – more patient care

The Travel Bureau team helps clinical and operational staff to plan their routes, meaning they spend less time behind the wheel and more time with patients. Business mileage is reported to directors and senior managers, allowing comparison against clinical activity and giving an understanding of costs and savings that could be generated by travelling more sustainably.

As a result, the Trust reduced its business mileage by almost a million miles (949,500) within one calendar year, earning a commendation from the Energy Saving Trust and a Fleet Heroes award.





ENERGY, WATER & CARBON MANAGEMENT



Our tailored approach to your energy, water and carbon management enables your organisation to achieve its goals – saving money, cutting carbon and delivering excellent patient care.

How we can help

We offer a range of services to help your Trust manage utilities and reduce costs:

- Utilities & supplier management
- Compliance & reporting
- Baseline, trend analysis & targeting
- Utilities planning & strategy
- Energy & water reduction
- Performance verification & monitoring
- Carbon advisory
- Developing Business Cases

We provide bespoke packages to meet your unique and individual needs. We work closely with you to complement your existing resources - helping you achieve your energy targets.

Why it works

Over 17% of NHS CO₂ emissions come from energy used in buildings. Ensuring your buildings are operating as efficiently as possible will reduce your organisation's impact on the environment – and save money.



Let's talk
Interested in finding out more? Contact
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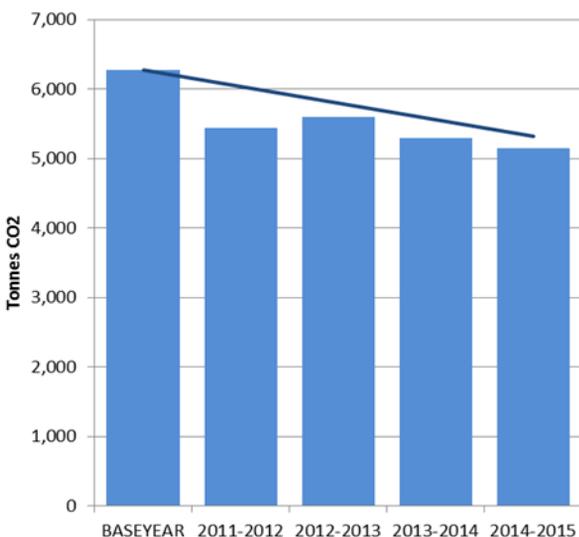


CASE STUDY: SAVING ENERGY IN SUSSEX



Energy Management

Capita Health Partners have been working in partnership with Sussex Community NHS Trust on all aspects of energy management, from bill validation to reducing their carbon footprint. By monitoring where their energy was being used, we were able to target quick wins – modifying controls settings, installing energy efficiency measures, utilising space more efficiently and running a behavioural change programme. Since 2010, we have reduced the Trust's energy consumption by over 24%, giving a CO₂ reduction of 18% - well above the 15% target.



The benefits of lower consumption aren't just in the bottom line

In addition to lowering costs and CO₂ emissions, energy efficiency can have numerous other wellbeing benefits – it can improve the building lighting, heating and cooling distribution which creates a better environment for staff and patients.



ENERGY PERFORMANCE CONTRACTING



If you're trying to make a step change in energy consumption on limited or no capital, working with our specialist team on an Energy Performance Contract (EPC) may be the answer.

NHS organisations are required by law to reduce their CO2 emissions. With an ever shrinking budget and limited or no capital to invest, we need to get creative to meet these goals.

With an EPC, savings from energy efficiency improvements pay for the project. And the best part – the savings are guaranteed!

How an EPC works

We've teamed up with our specialist partner, EcoFund, to support you in managing an EPC from start to finish. Our process ensures the right project is delivered for our clients:



1. **Feasibility study:** high level study to identify the project potential and get internal agreement.
2. **Procurement:** OJEU compliant process to select a long term partner.
3. **Investment grade audit:** defining energy measures with set costs and guaranteed savings, as well as writing a full business case for Board approval.
4. **Project construction:** detailed engineering and installation.
5. **Guaranteed M&V:** on-going monitoring and verification to ensure savings are being achieved.



BUILDINGS

ENERGY PERFORMANCE CONTRACTING

CARE
WITHOUT
CARBON

Take control of your energy performance with an EPC.

How we can help

EPCs have a wide range of benefits in addition to energy saving:

- Reduced CO₂ emissions – improving your environmental credentials.
- Reduced costs – helping the bottom line and freeing up money for investment in front-line services.
- Improved building comfort – creating a productive workforce and supporting patient care.
- Improved infrastructure – increasing site resilience, reducing backlog maintenance and reducing maintenance costs.

Why it works

EPCs are long term contracts and we believe that they are most successful when developed through a partnership. Our unique procurement approach is structured to ensure the best partner is selected for your organisation, to develop the best possible project for your estate.

Our team of specialists has vast experience in procuring and delivering EPCs. We help you through all aspects of an EPC from technical reviews to financing. We compliment your existing skills and provide the right support throughout the entire process to deliver a successful EPC that is best value for money.

Let's talk
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PROCUREMENT

WASTE MANAGEMENT

CARE
WITHOUT
CARBON

Good waste management cuts costs, reduces your environmental impact and ensures you're meeting rigorous legal requirements.

How we can help

Starting with an **on-site health check** of your waste management policies, practices and procedures for healthcare and non-healthcare waste, we recognise good practice, identify any areas of concern and highlight opportunities in a tailored action plan with associated cost savings.

Once the needs of your organisation have been clarified we can then work with you to support implementation of the action plan. This could include:

- Writing business cases
- Developing training and communication packages for clinical and non-clinical staff
- Updating waste management policies

Why it works

We take the time to understand your organisation's needs – which will vary significantly depending on the type of Trust or NHS organisation. Our bespoke recommendations draw out the most efficient ways of managing waste (in cost, time and environmental impact) – which we then build on using our expertise and experience to support you through implementation.



Let's talk

Interested in finding out more? Contact
Susie Vernon, Head of Environment

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PROCUREMENT

CASE STUDY: LEADING THE WAY FOR WASTE IN SUSSEX

CARE
WITHOUT
CARBON

Saving £££'s and reducing waste

Over the last four years, we've worked with Sussex Community NHS Trust (SCT) to enhance their waste management practices. In doing so, we've shaved £150,000 off the Trust's waste bills, achieved zero non-healthcare waste to landfill and reached best practice levels of recycling and offensive waste.

Our first step was consolidation of waste management contracts across the patch, covering 40-odd sites. With contracts in order we worked towards best practice in key areas, each resulting in significant cost savings. We have:

- Standardised policies and procedures across the board including around confidential waste.
- Led the Trust to become the first in the area to implement the offensive waste stream across sites, with figures now well over 35%.
- Achieved zero non-healthcare waste to landfill with all domestic waste sent for energy recovery.
- Reached 65% recycling across our sites.

Working with staff to create change

We've also worked hard on engaging with our staff to improve segregation. Along with standardising our signage, this year we've developed an interactive waste e-learning programme for clinical and estates/facilities staff. We're also introducing a new worktop-bin; trials show this should dramatically increase our recycling levels – watch this space for more info...

